ABSTRACT OF THE DISCLOSURE

In a system for carrying out output services such as printing image data based on an order from a client, a load on the system such as a data transmission load can be reduced. A user describes an image-data printing order in order information, and transfers the order information to an agency. The order information includes, as a pointer, a URL of a personal computer of the user which stores the image data. The agency confirms the order information and assigns the order to a laboratory. The laboratory transmits a transfer request for the image data to the personal computer of the user, based on the pointer described in the order information. The personal computer transfers the image data to the laboratory, in response to the transfer request. The laboratory 3 prints the image data from a printer, by referring to the order information.